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## Zooming Around Photo Contest – FAQ

### What is the purpose of the photo contest?

- ➔ Zoom is the mascot for the Weigand Construction Duck Race to Benefit SCAN. The Duck Race is Saturday, June 17. The photo contest will take place leading up to the Duck Race, and generate awareness of SCAN's biggest annual fundraising event.

### How do I enter the contest?

- ➔ To be eligible to win, you must **follow @scanfw** on Instagram.
- ➔ Contestants enter photos by posting from their Instagram account and using the **hashtag #scanfw in the caption**. Remember, your Instagram account must be public for us to see your submission!
- ➔ Ideal photos show Zoom (see reverse, to be cut out and decorated) in a cool spot or participating in an activity – visiting landmarks, enjoying pizza, traveling, etc. Include details in the caption so we know more about your photo, and/or tag its location.

### How can I win?

- ➔ Contestants can submit multiple photos, but only one photo per contestant will be eligible to win.
- ➔ After the contest is complete, a panel of judges will select the top five photos that they feel display the most creativity.

### What would I win?

- ➔ Contestants enter to win gift cards and/or prizes to local businesses. Five winners are selected.

### When can I enter the contest, and when will I know if I've won?

- ➔ The contest runs from May 1 – May 12.
- ➔ Judging will take place from May 12-16.
- ➔ Winners will be notified May 17, and announced at the Duck Race on June 17.

### What if I have a question not covered here?

- ➔ If you have additional questions about the photo contest, please email [pdoellman@scaninc.org](mailto:pdoellman@scaninc.org).

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For more information about SCAN, visit [www.scanfw.org](http://www.scanfw.org).

**Zooming Around Photo Contest** (see reverse for details)

